



AEROSOL & DISPENSING
FORUM 2018

Press Release 13 March 2017
Save The Date

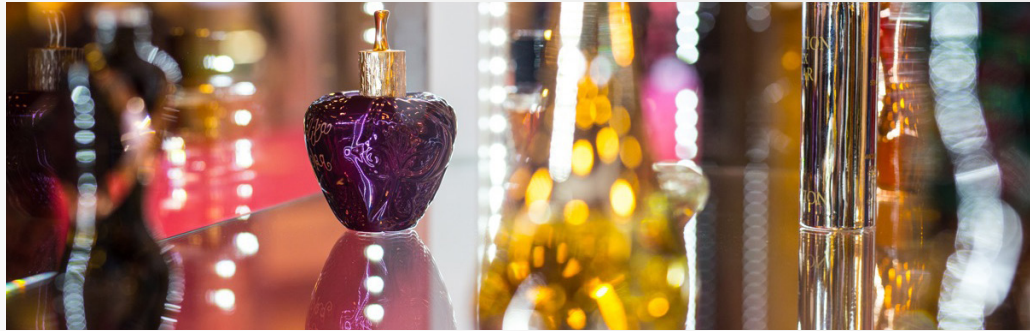


PACKAGING OF PERFUME
COSMETICS & DESIGN 2018

31 JANUARY & 1 FEBRUARY | PORTE DE VERSAILLES, PARIS

SAVE THE DATE!

Professionals can look forward to their favourite event:
the expert innovation show that shapes the future of aerosols, dispensing and cosmetic packaging, returns to Paris in 2018!



THE landmark professional event, ADF (12th edition) & PCD (14th edition) brings together all the players in the field of perfumes and cosmetics, in addition to pharmaceuticals, food and the automotive industry, every year...

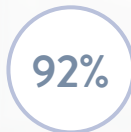
Put the next dates for ADF&PCD down in your diary now!

31 January & 1 February 2018
Hall 7 - Parc des Expositions
Porte de Versailles, Paris

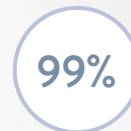
In 2017 the show featured 420 exhibitors and attracted 6,445 attendees in search of inspiration and industry innovations!

In 2018 the show will once again include highlights such as expert industry insight on various topics, the opportunity to network with industry innovators, the chance to see hundreds of innovations over two days as well as the chance to see some of the best projects being celebrated within the awards ceremonies.

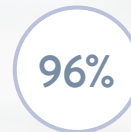
2017 EDITION KEY FIGURES



of exhibitors were satisfied with ADF&PCD 2017



of visitors were satisfied with ADF&PCD 2017



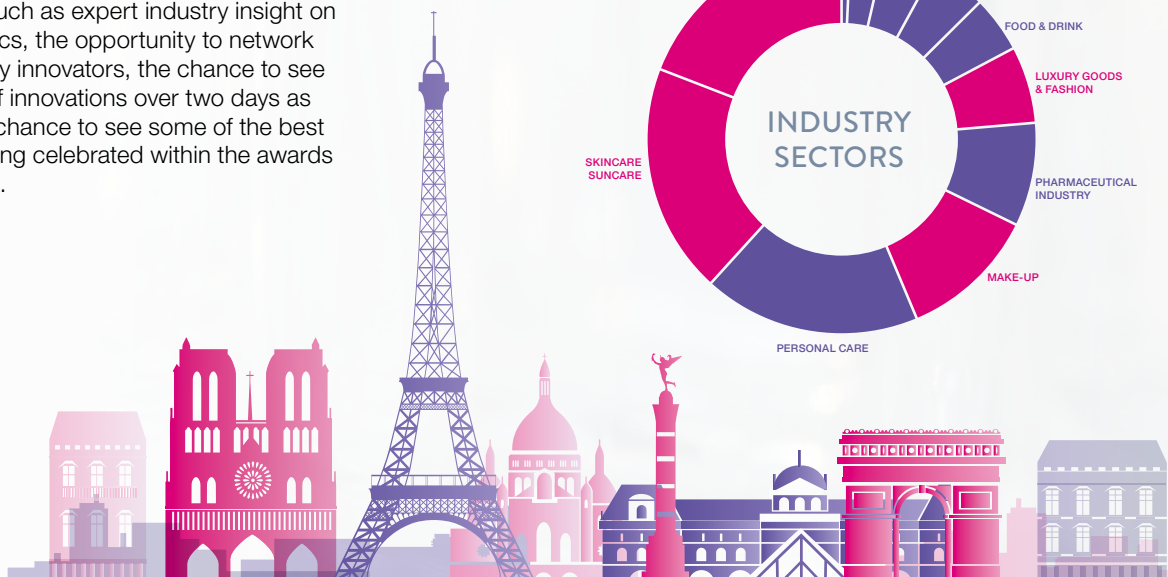
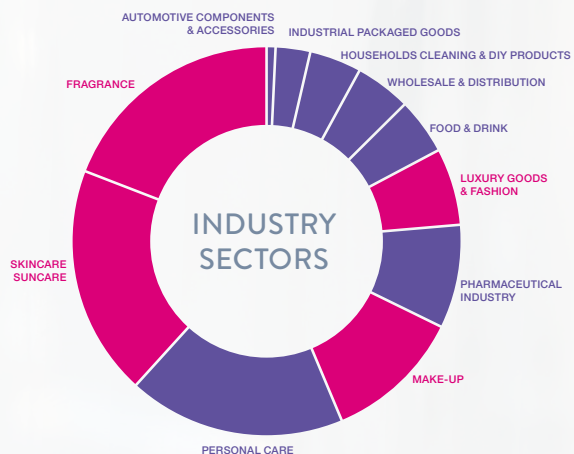
of visitors considered the show an important part of their business



of exhibitors have already rebooked their stand for ADF&PCD 2018



of visitors will visit ADF&PCD 2018



FIND OUT MORE >>

WWW.PCD-CONGRES.COM
WWW.AEROSOL-FORUM.COM

Organised by
EASYFAIRS ORIEX
Visit the future

31 JANUARY & 1 FEBRUARY | PORTE DE VERSAILLES, PARIS

THEY WERE THERE TO TESTIFY IN 2017!

ANDREA SPINOSA COTY

It is a wonderful opportunity to network. What really counts is that you meet a lot of suppliers in a short space of time and you can take stock of what has recently been launched in addition to meeting competitors and friends from other brands: juniors come to learn and discover new suppliers and more senior experts come to deal with pressing issues and hold targeted meetings.



CÉLINE DUPONT LOUIS VUITTON

I come to PCD to meet my suppliers and to discover new ones who are not necessarily in cosmetics but in other sectors of activity. For me, it is a source of innovation and inspiration. The conferences are extremely interesting, and I think they also attract visitors. The subjects are always enlightening; they concern both the environment and innovation so for us brands, they are truly worthwhile. The event provides an insight into what is happening on the market and its potential for growth is huge. For brands, it is very practical to come here because PCD features a concentrated wealth of information.



RUDOLF WURM HEINZ GLAS

We have been attending PCD since the very beginning and have seen it grow from year to year and broaden its scope. What makes it different is the numerous presentations that interest the sector and its location in Paris, which is so easy to access. PCD ranks high on our event schedule and it is out of the question that we do not attend. We will be back next year !

SOFIANE MAMERI SLEEVEE

We have seen the event grow, from the Espace Champerret to the Porte de Versailles, and acquire an international dimension in addition to an innovation and know-how hub for aerosols of course, and also perfumes and cosmetics. For me, it is an intense networking area. Here, you have all the professionals in the sector on the spot for two whole days. You can thus take stock of upcoming design and pack innovation.

XAVIER CAMIDEBACH FRENCH AEROSOLS COMMITTEE

Holding ADF and PCD at the same time creates synergy. It is a one-stop-shop: I come and see everyone in one fell swoop. Seeing what is happening in dispensing provides emulation for the aerosol business. Also, the Awards enable us to pinpoint trends.

DANIEL SACLIER TEXEN

PCD is an important date for two reasons: it is a meeting point for innovation which enables us to showcase what is new in packaging, in addition to explaining to our customers the comprehensive nature of our product proposal. It is thus an absolute must. Texen was one of the first suppliers involved in the event. PCD truly reflects what is new in packaging, in particular in terms of dispensing. Brands come for this combination of dispensing systems, primary packaging and formulation.

THIERRY BAMBERGER CONSULTANT PACKAGING FOR L'OCCITANE

It is definitely the most intelligent event I have seen for a long time! PCD is a dream : professionals need this trade fair to see trends and all the leading suppliers in the space of one or two days.

